

The Incredibly Good Writers Club

**52 Blog Post Ideas – one
for every week of the
year**

Free PDF

52 Blog Post Ideas

One For Every Week Of The Year

1. Create a list post – compile a list of useful resources and turn them into a post
2. Write a list of FAQs around your subject area and create that as a blog post
3. Use a case study – how has a client benefited from your product – in their words
4. Develop an “Ultimate How To Guide” on an issue of interest to your audience
5. Create “the perfect recipe for” building something related to your subject
6. Top 10 Tips for....
7. Top 10 Mistakes to avoid around...
8. 10 things you didn't know about....
9. 10 things about.... That will make your life easier
10. 10 secret hacks to save you time in xxxx industry
11. 10 resources everyone in xxx industry should be using
12. A reflection back on achievements and how you got there
13. A review of a new product
14. A live post from an event as things happen – could be a series
15. A series of related posts – Part 1, Part 2 etc.. on the same subject
16. Seasonal posts linked to bank holidays, the weather, time of year

17. Question and answer post – take a single question your customers ask frequently and answer it in a post
18. A round-up of the latest trends/news in your industry that week
19. The top 10 most influential people in your industry
20. An interview with an influential person
21. An interview with a team member/your CEO
22. A reading list related to your industry specifically
23. Mini training course – how to learn a key skill in five steps
24. A video blog post
25. A podcast blog post
26. A free give away – download a free worksheet, free cheat sheet, free ebook
27. A How To Guide
28. A How Not To Guide
29. Comment on an item in the news which relates to your industry
30. Forthcoming events you are going to
31. Speeches you are/have given
32. A day in the life of... post
33. How to get into your industry guide post...
34. How to become a xxxx in your industry – what skills are needed
35. Lessons you have learned from your career
36. Five best apps you can't live without in your industry
37. Five best online courses you recommend for anyone new to your industry
38. Five top influencers to follow in 2018

39. Top five events you have to be seen at in 2018
40. Five things nobody knows about.....
41. Five things everybody should know about....
42. Top things you wish you knew when you started out
43. Ideas to grow your business in xxx industry this year
44. A motivational blog post which uses inspirational quotes from history
45. Use a blog post to respond to a tweet from a customer
46. Write a post based on keyword research for your industry
47. Create a headline swipe file for ideas
48. Write a list of the top best books for your industry area
49. Write an A to Z list of topics of interest to your customers
50. Write a top 100 things list for your industry
51. Create a checklist on a specific topic
52. Create a quick reference guide to an industry area.

The Incredibly Good Writers Club



www.incrediblygoodwriting.com
Tel: 07525 394 115

